

# Sandra Meek

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## Contact Details

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## Profile

I am an ideas led, all-round designer with a particular interest in print, illustration and surface pattern design. With over 4 years experience in the industry, I am proficient in all typical design applications and adept at designing for both print and web.

## Employment History

### **Pretty ([www.pretty.co.uk](http://www.pretty.co.uk)) Graphic Designer March 2004–present**

Working at a small company has meant that I have participated in all aspects of the design process – brainstorming, discussing and pitching concepts to colleagues and clients, realising my own and others ideas and liaising with suppliers – as well as in the day to day running of a studio – writing proposals, project management, organising team activities and general studio management.

I have worked for both large and small clients across a wide range of projects – clothing for No Added Sugar, signage and packaging for Amano cafes, a website for the charity Children's Rights Alliance, exhibition design for artist John Goto ([johngoto.org.uk/NewWorldCircus](http://johngoto.org.uk/NewWorldCircus)) and branding for market researchers Leftfield, amongst others.

### **Dixonbaxi Internship and Freelance Designer October 2003–March 2004**

During a two month internship and subsequent freelance work at Dixonbaxi, I worked on projects for MTV, Rockport, Channel 4 and O2 where I contributed to the research, conceptual and development stages.

## Education

The Open University  
**Introduction to Humanities**  
2006–2007

Reading School of Art and Design (Oxford Brookes)  
**BA Hons Graphic Design Upper Second Class Honours**  
2000–2003

South East Essex College  
**Btec Foundation Diploma in Art & Design**  
1999–2000

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**Education cont.**

South East Essex College  
**4 A levels**  
September 1997-July 1999

**Achievements**

Pattern designs chosen for publication in 'Radical Patterns & Textures' by Maomao Publications.

**Interests**

I enjoy textile crafts such as knitting and sewing and like to design and make clothing, accessories and soft furnishings. I also have a strong interest in design and craft in general, and read magazines such as Selvedge, Elle Decoration and Wallpaper and like to visit open studios and design exhibitions such as the Mid-Century Modern show recently held in Dulwich.

**References**

Available on request.